

Organic Harvest enters TN in a big way

Chennai, Nov 27:

In a constant bid to popularize organic personal care products among the masses, Organic Harvest – India's only homegrown organic personal care brand with an extensive range of skincare and haircare products - has launched its product range across 4 retail stores of Chennai and one in Coimbatore.

The brand, which already has a strong following in Delhi-NCR, Punjab, Uttar Pradesh, Uttarakhand, parts of Maharashtra, Bangalore and Hyderabad, aims to introduce its products in 20 retail outlets in Chennai, 11 in Coimbatore and 3 in Madurai by the end of 2014.

Organic Harvest has an impressive product range

of over 40 hair care, skincare and personal care products in addition to 16 varieties of essential oils. Its best-selling products include Orgadyne Anti-Pigmentation Cream, Anti-Wrinkle Cream, Daily Day Cream, Exfoliating Face Scrub, 3-in-1 Face Wash, Sunscreen with SPF 60, Extra Conditioning Shampoo and Under Eye Gel.